

**SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.**

100's and Soft 100's  
Tobacco Company



T H E 1 9 9 5 C O L L E C T I O N



When you want people to know  
how you feel about your favorite cigarette,  
this set of three shirts will fit you to a T.  
THE BENSON & HEDGES

T-SHIRT SET in white, black  
and ash. Solidly constructed of 100%  
heavyweight cotton, these three shirts  
feature ads that show the lengths people  
go to for a Benson & Hedges.



There's an easy way to enjoy a  
Benson & Hedges wherever you are.  
THE BENSON & HEDGES COUNTRY  
OXFORD. This emerald green design,  
with brown turtle buttons, long sleeves  
and a crested breast pocket, is  
100% cotton comfort.

CLUB BENSON & HEDGES  
SMOKERS WELCOME

Whenever you're stepping out  
for a smoke, don't just brave  
the elements. Dazzle them.  
With THE BENSON & HEDGES  
COUNTRY PEA COAT. This  
black lighter-wash blend coat is  
distinguished by antiqued  
brass buttons, a brushed  
finish and an emerald  
green lining.



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